



## CAPITAL MARKETS DAY 2025

24<sup>th</sup> February 2025



Welcome to our Capital Markets
Day, we're looking forward to sharing our view of AD Port's future



Captain Mohamed
Juma Al Shamisi
Managing Director
and Group Chief

**Executive Officer** 



Martin Aarup
Group Chief Financial Officer



Ross Thompson
Group Chief Strategy
and Growth Officer

## **AGENDA**

Morning Session 1





#### **Strategic Overview**

Group Chief Executive Officer



#### **Business Overview / Strategy**

Group Chief Strategy & Growth Officer



#### **Capital Allocation Strategy**

Group Chief Financial Officer

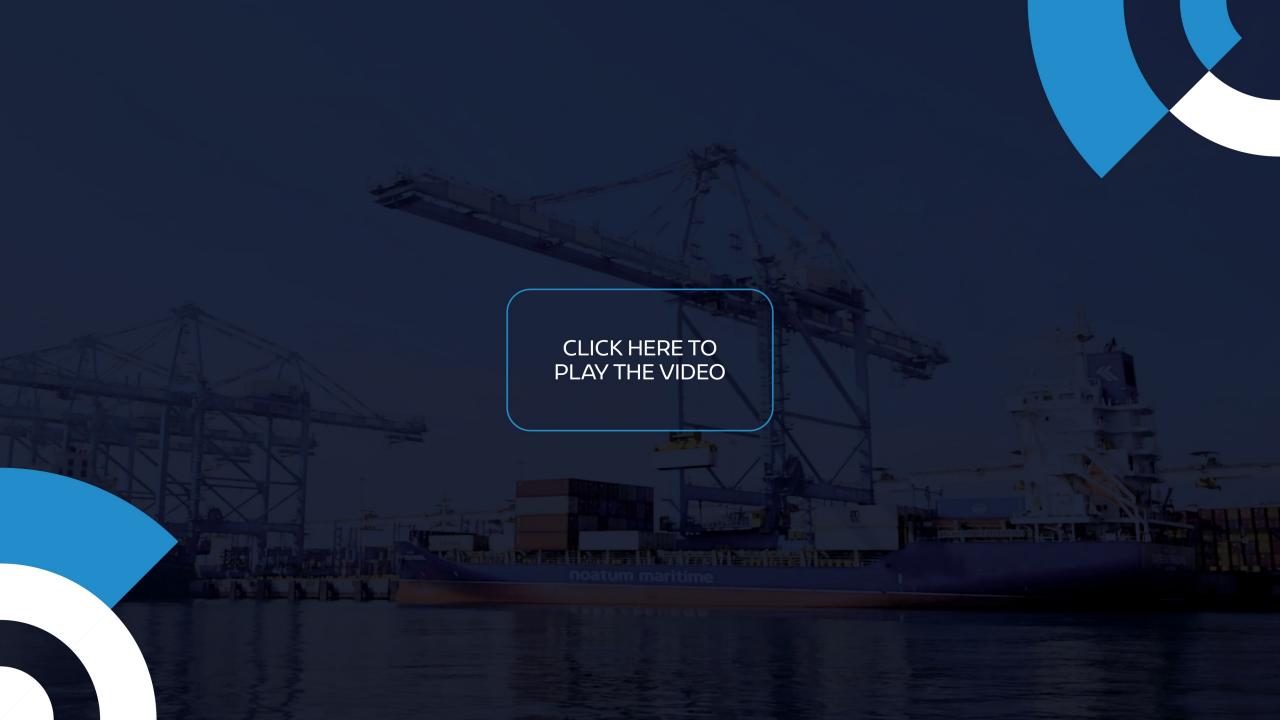
## STRATEGIC OVERVIEW



**Captain Mohamed Juma Al Shamisi**Managing Director and Group CEO







## AD Ports Group Key Messages

AD Ports Group provides an integrated ecosystem of AD Ports Group **enables** AD Ports Group is a partner trade, logistics, transport trade for its clients and industrial solutions It has a singular approach to customer relationship with tailored and flexible solutions that seek to AD Ports Group is an **end-to-**3 accompany them with their 4 AD Ports Group is characterized end transport and logistics supply chain requirements by agility, reach, and knowpartner how

Customer-driven strategy to drive cost efficiencies and minimize supply chain disruptions





## AD Ports Group's CapEx Commitment to Abu Dhabi... Coupled with International Exposure

AED 23 bn

spent in **Khalifa Port** 

in the **UAE** since **2012** 



Over AED 27 bn

spent in the UAE in Khalifa Port and KEZAD



spent in **KEZAD** in the **UAE** since **2020** 



Around AED 6.1 bn

spent on international assets and M&A

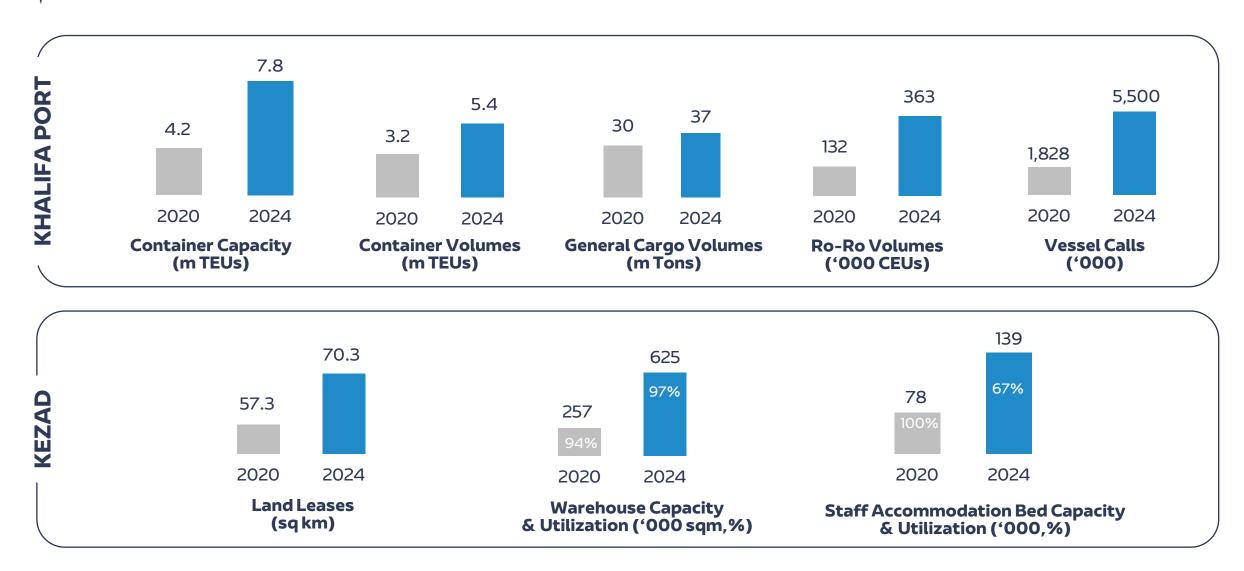
since international expansion started in 2022

#### Upcoming projects in the UAE in 2025/26

- KEZAD new land leases of 3.5/4.0 sq km per year
- Inland Container Depots (ICDs), starting with Al Faya in Q12025
- Metal Park, 450K sqm in Q2 2025
- Rahayel Auto and Mobility City, Phase 1, 19K sqm of commercial and retail built-up assets in Q2 2025
- AgTech Park, Phase 1 of 2 million sqm in Q4 2025
- Abu Dhabi Food Hub, Phase 1 of 3.3 million sqm in 2026
- Global Auto Hub, Phase 1 of 3.3 million sqm in 2026



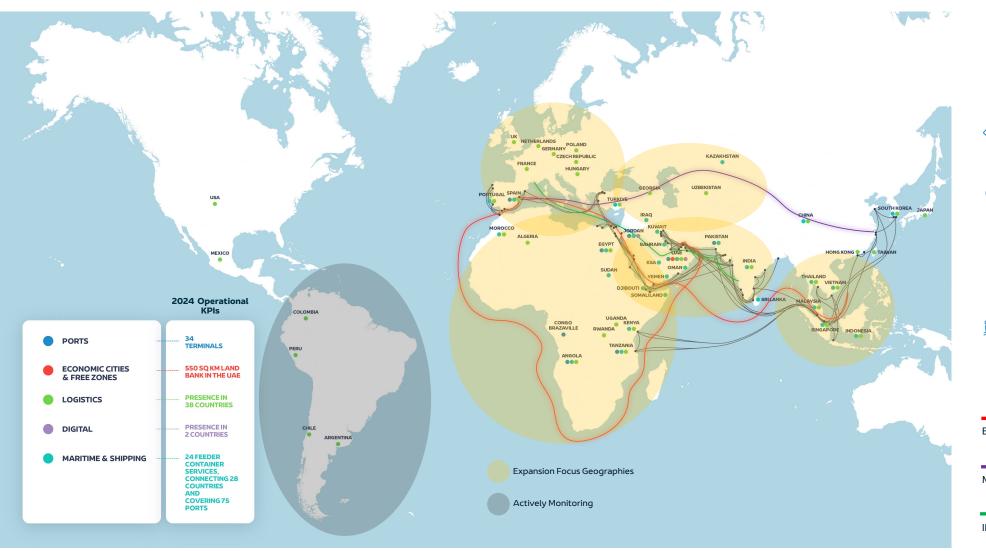
### Khalifa Port & KEZAD - Going From Strength to Strength







### AD Ports Group Existing and Target Geographies





AD Ports targets presence in the following regions in the short to medium-term: Middle East, Red Sea, Europe, Africa, Indian Subcontinent, Central Asia, Southeast Asia, and LatAm



Supporting our key customers on their main trade routes and in their main markets



Supporting specific industry supply chains: Ro-Ro, Commodities, Minerals and Grains



Developing a geographic footprint alongside existing and emerging trade routes



Infrastructure assets in strategic locations connected by a dense maritime and logistics network

EAST WEST TRADE CORRIDOR (SUEZ CANAL)

MIDDLE CORRIDOR

IMEEC



## BUSINESS OVERVIEW / STRATEGY



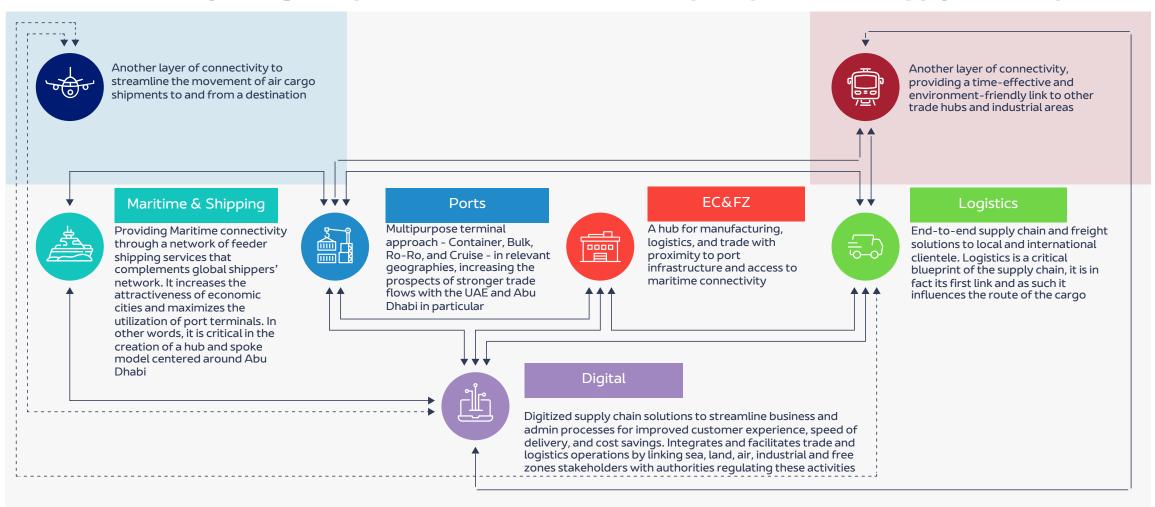
Ross Thompson Group Chief Strategy and Growth Officer





## AD Ports Group Integrated 'Ecosystem': A Holistic Approach to Trade Facilitation

In line with industry changes to provide customers a "one-stop shop" for their supply chain requirements







### AD Ports Group's Journey in Egypt – Case Study



#### Entering a new market and building-up a synergistic vertically integrated ecosystem



1st International Acquisition

IACC (Transmar and TCI)

Signing of Port Concession

30-year concession agreement at Safaga port

Initiating Shipping **Operations** 

Feeder Service

Signing Cruise **Terminal Concessions** 

15-year concession agreements for 3 cruise terminals at Safaga, Hurghada, and Sharm El Sheikh Ports

Services

Safina BV

A provider of maritime agency and cargo services in the country

Densifying Shipping **Services** 

**Feeder Services** 

Container Vessels Deployed in the Red Sea

#### **Future Prospects**

- Ro-Ro Terminals: MoU in Sokhna
- EC&FZ: MoU Industrial Zone. East Port Said
- Logistics
- **Digital Services**



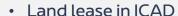


### Benefits of AD Ports Group Vertical Integration and Geographic **Expansion**

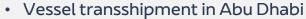
Accompanying customers in their supply chain requirements, capturing a bigger share of their wallet and increasing their stickiness

- Revenue synergies and crossselling opportunities
- Self-sustaining ecosystem with its own captive volumes
- One-stop shop with end-to-end solutions: Enhancing the Group's value proposition
- Widening of customer base
- Leveraging key customers and partners' relationships across key activities and geographies
- Cost synergies: Centralized key functions - Strategy, Finance, HR, Procurement, IT, etc.

- Logistics and port handling services in Abu Dhabi historically
- Shipping services to Egypt through Transmar, GFS, and Noatum Maritime
- Calling TCI's Adabiya Port, Egypt
- Shipping services to Pakistan through GFS





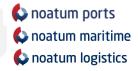


- Container handling at CMA Terminals Khalifa Port
- Customs clearance and road transportation
- Al Faya Inland Container Depot (ICD) for cargo destined to the Northern emirates
- Last mile transportation

2 new shipping services from CMA CGM Group and MSC were started in the last 3 months



Integration of Noatum's assets, three business verticals, and corporate head office under AD Ports Group five clusters organization



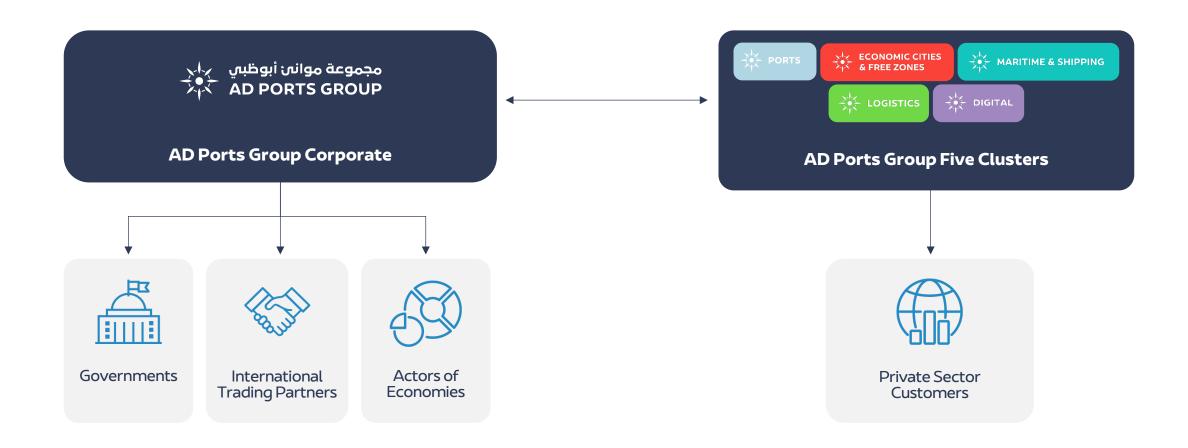








### Different Types of Customer Touchpoints





### Leveraging UAE's CEPAs\* in its International Expansion Strategy

The UAE has been building its position as a global trade and logistics hub through CEPAs





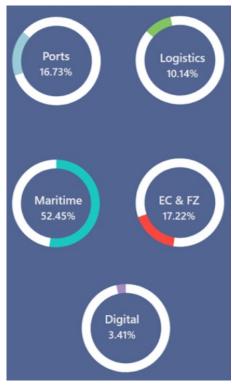
### Widening Customer Base and Increasing Share of Wallet

An increasing number of international customers in the mix

#### **AD Ports Group FY 2024 Top 10 Customers**



#### FY 2024 Revenue Split





#### Widening Customer Base

AD Ports Group keeps on adding new customers. Only 4 accounts are common between the top 10 customers in FY 2022 and FY 2024

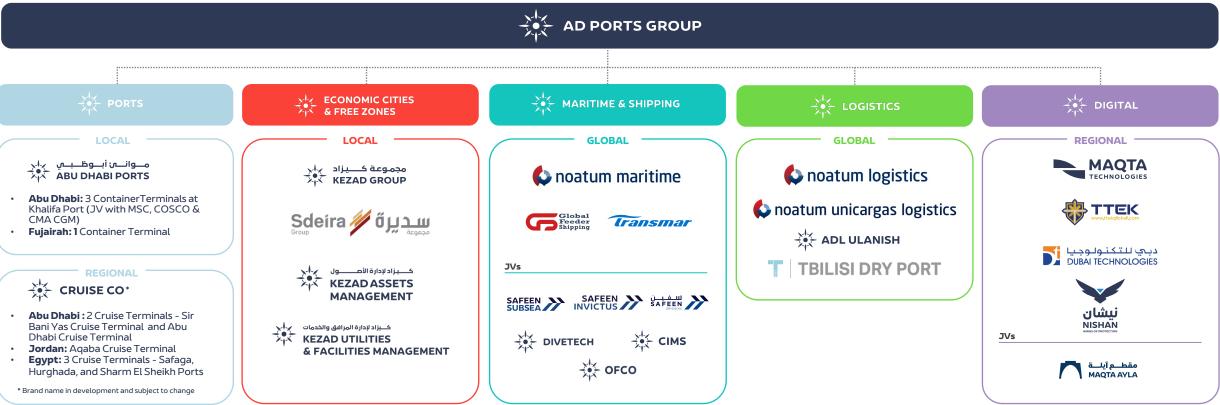


## Increasing Share of Wallet

FY 2024 top 10 customers all together delivered a 4Y Revenue CAGR of 64%



## AD Ports Group Structure - Full Integration of Noatum



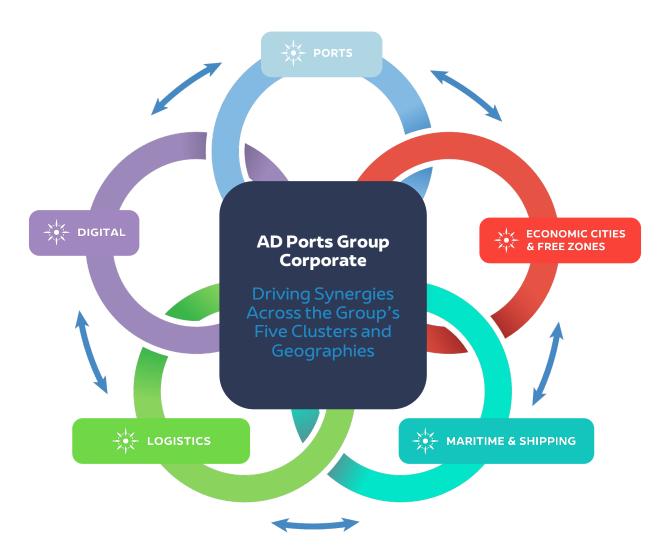


- noatum automotive
- **Spain -** 16 Multipurpose Terminals Angola - Luanda Container Terminal
- Pakistan Karachi: KGTL Container Terminal & KGTML Bulk & General Cargo
- · Congo Brazzaville Point Noire Container Terminal
- Egypt Safaga Multipurpose Port & TCI - Adabiva
- Tanzania Dar es Salaam Container
- UAE Abu Dhabi ATK Ro-Ro Terminal





## An Effective Structure Aligning the Clusters with The Group's Strategic Objectives For Maximum Synergies

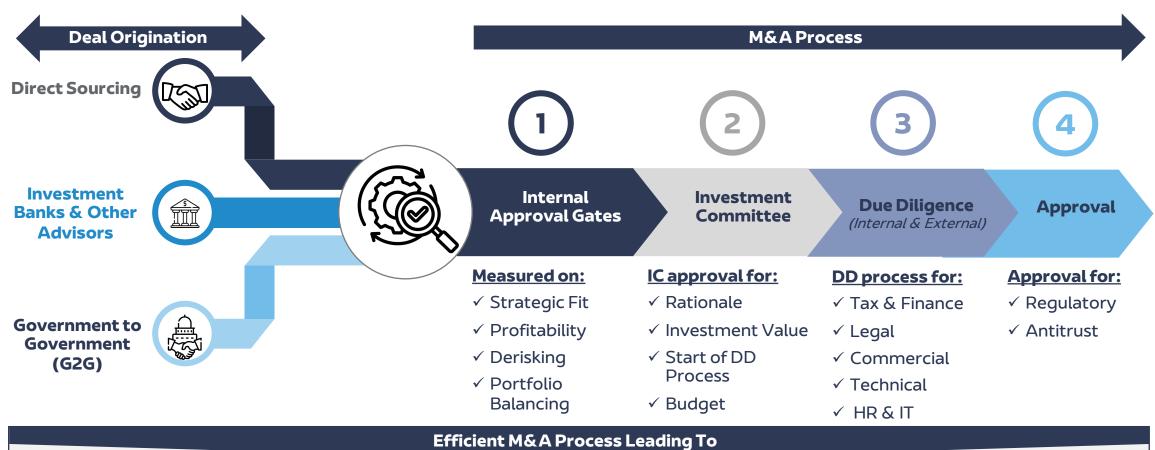






### AD Ports Group's M&A Process

Robust, well-defined internal and external assessment M&A process





**Balancing Risks &** Returns



**Optimizing Business** & Geographic Mix



Strategic & Commercial Alignment



## CAPITAL ALLOCATION STRATEGY



**Martin Aarup**Group Chief Financial Officer





## Infrastructure-Focused (Ports And EC&FZ) with Strategic Logistics, Maritime and Digital Investments



## Trade enabling infrastructure focused player

ADPG aspires to be an infrastructure-focused player with strategic and complementary logistics, maritime and digital investments, thereby creating a synergistic eco-system to enhance value from the integrated business model, particularly in core infrastructure



#### Optimal risk and reward profile

ADPG targets an optimal portfolio level risk and reward profile by **balancing expected return potential**, **volatility of returns**, **organic growth rate**, **capital intensity and ratings maximization** 



#### >50% EBITDA from Ports and EC&FZ

ADPG overall portfolio aims to balance complementary, synergistic trade enabling assets, with a target of more than 60% (and minimum of 50%) of equity weighted proportionate EBITDA attributed to its infrastructure business



## Stand-alone investment grade plus sovereign uplift

ADPG's capital structure policy is anchored on maintaining a stand-alone investment grade credit rating plus commensurate sovereign uplift on a long-term sustainable basis





## Actively Steering Capital Allocation Across Two Criteria in Line With the Infrastructure-Focused Corporate Strategy

#### 1. Total portfolio level

#### 2. Standalone revenue-generating initiative



Ensure conformity with portfolio-wide target asset class mix, EBITDA contribution and risk/return profile

**Approve standalone revenue generating investment opportunities** that meet ADPG strategic priorities



Monitor the deployment of capital at ADPG and cluster level against defined KPIs aligned with infrastructure-focused Group strategy **Evaluate each opportunity against a pre-defined set of criteria** with thresholds defined at cluster /
initiative type level and aligned with infrastructurefocused Group strategy



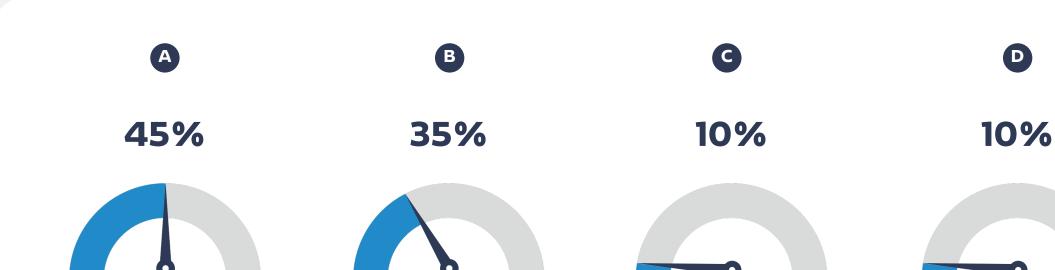
## Overall Portfolio is Monitored and Steered Using a Framework of 7 Key KPIs







## Standalone Revenue Generating Projects Are Assessed Against 4 Investment Criteria and 7 Key KPIs



#### **Value Creation Potential**

1. Spread standalone IRR over WACC (incl. country risk premium)

**2. Spread combined IRR** (incl. synergies within ADPG) **over WACC** (incl. country risk premium)

#### **Strategic Fit**

1. Geographic fit

2. Portfolio strategy fit

#### **Payback Period**

**Break-even point** 

#### **Risk**

1. Project execution and/or integration

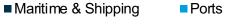
2. Day-to-day operations



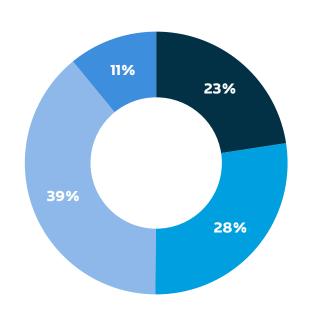


## ADPG Capital Intensity Will Continue to Gradually Decline During 2025-29

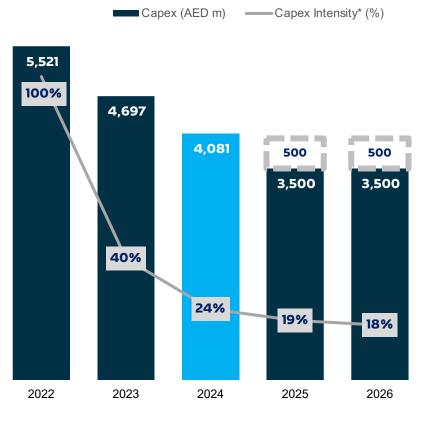
#### **2025-29E CapEx Distribution by Cluster (%)**



■ EC&FZ ■ Logistics/Digital/Coporate



### Historical CapEx Spending and CapEx Intensity (AED m)



<sup>\*</sup> Capex intensity is defined as Capex amount spent divided by Revenue generated over the same period (revenue for 2025-2026 is based on consensus estimates)

### CapEx spending anchored on infrastructure projects

- Around 60% of 2024 CapEx was spent on infrastructure business (Ports and EC&FZ)
- ~65% of 2025-2029 CapEx has been allocated to infrastructure business (Ports and EC&FZ)

### AED 3.5-4.0 bn p.a. CapEx in FY 2025 and 2026, respectively

#### **Key 2025-29 CapEx projects**

#### **Ports**

 Greenfield and brownfield expansion ports and terminals - Safaga Port (Egypt), Pointe Noire Terminal (Congo Brazzaville), KGTL & KGTML in Karachi (Pakistan), Luanda Terminal (Angola), and Sarzha Terminal at Kuryk Port (Kazakhstan)

#### EC&FZ

 Built-to-Suit (BTS) assets, warehouses, primary infrastructure for specialized industrial clusters (Metal Park / Food Hub / Auto Hub), and unlocking of land

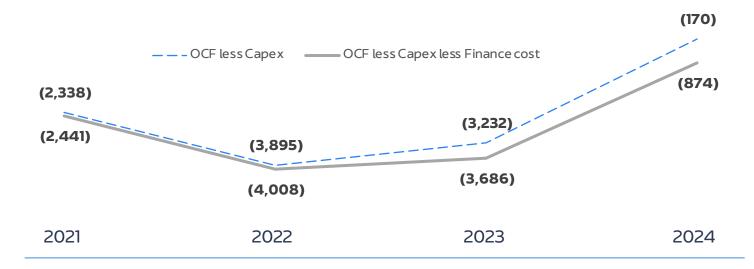
#### **Maritime & Shipping**

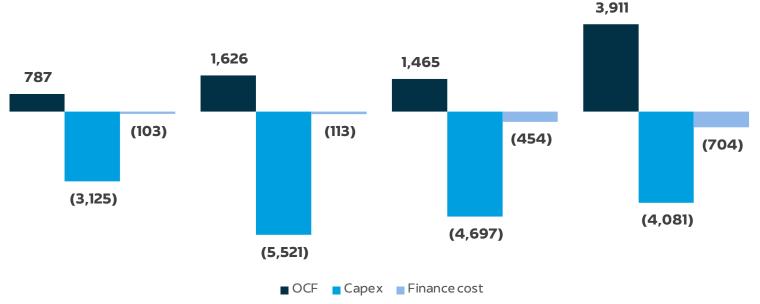
 Upgrade of vessel fleet, drydocking maintenance and repairs, and opportunistic value add acquisitions of vessels



## 談

### **Pivoting Towards FCF Positive**





### Trajectory towards long-term assets and stable, back-ended returns

- ADPG is a relatively young company with majority of assets having long useful life with upfront investment and with back-ended returns
- This has temporarily been suppressing returns and straining cashflows until reaching asset maturity and ramp-up/utilization

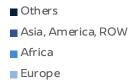
### On track for FCF positive on a sustainable basis

- ADPG was FCF positive (Ops Capex) in both Q3 and Q4 of 2024
- As per target, APDG is on track to becoming FCF positive on a sustainable basis within the coming years
- Exact inflection point depends timing of capex outflow, particularly new international Port concessions, and possibly new demand driven opportunities

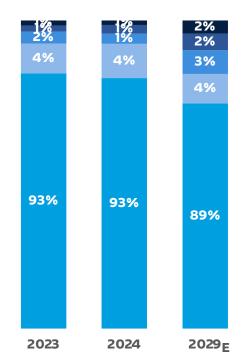


## Strong and Scalable Balance Sheet With ~90% of Assets Anchored in the UAE

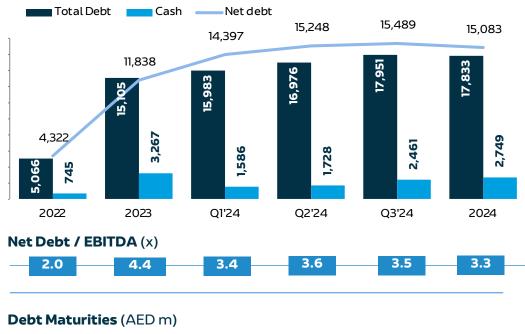
#### Assets by Geography (%)







#### Net Debt (AED m)





2028

2029-30

2031

2027

2025-26

#### Debt

 Flatlining total debt, continued deleveraging, and no upcoming debt maturities in 2025-26

#### Liquidity

 Stronger liquidity position following the refinancing and upsizing of the syndicate loan and the Revolving Credit Facility

#### **Funding**

 The strategy is to utilize bonds as the predominant long-term funding vehicle with RCF serving as a liquidity backstop

#### **Balance Sheet**

 Balance sheet anchored on strong credit rating offers flexibility to support growth and investment plans

#### **Credit Rating**

 Fitch Ratings upgraded rating to 'AA-' from 'A+' in March 2024 and Moody's assigned an initial 'A1' rating with stable outlook in December 2024

#### **Asset Deployment**

 More than 90% of assets (vessels included) deployed in UAE; no material changes expected during 2025-29



<sup>\*</sup> AED 467m worth of loans related to Noatum, Transmar & Dubai Technologies with small maturities spread between 2025 and 2031 not captured in the graph

<sup>\*\*</sup> Others include EAJ & GFS Loans



## Cost and Synergy Efficiencies Reinforced Through our Value Capture Program



To support our aggressive growth aspiration and to unlock our full potential as a leading trade enabler the Value Capture Program was introduced in 2023 as a catalyst to unlocking value and changing the way we think and act on cost and synergy.



#### The **Program**

Enhances organizational performance by identifying and leveraging opportunities for cost optimization, revenue growth, and capital efficiency. We employ strategic planning, digital intervention, data analytics, and tailored industry approaches to tailor tangible and measurable initiatives.



A robust pipeline of 223 initiatives across 6 portfolios has been developed. Project teams including 150 personnel from across the company are actively driving initiatives from ideation to implementation.



## **Opportunity**

The program helps target key opportunities in operational efficiency, revenue growth and ecosystem synergies and its impact is measured on verified EBIT generation.



A robust and proven 5 stage-gated process with approvals and transformational software supports.

#### Bottom-up planning



Idea Generated

**Turned into** initiatives

Identified Single initiative

owner and estimate of high-level impact recorded

#### L2 •

**Planned and** prepared for approval

Validated Business case developed to validate initiative

#### **Implementation**

**Initiatives in** implementation

#### **Planned**

**L3** 

Milestone plan, defined monthly impact and choose KPls set

Executed

**Fully executed** 

All steps to realize

value completed,

including the

money step

Realized (financially)

#### Accruina

Value being delivered as expected. Ongoing moni-toring of impact and KPls





### **Medium Term Guidance**



#### **Revenue 5Y CAGR**

FY 2024-29 **10-15%** 

- Organic revenue growth will be driven by the Ports, EC&FZ, and Logistics Clusters
- Including all existing operations and approved/announced projects and acquisitions



#### **EBITDA 5Y CAGR**

FY 2024-29 **10-15%** 

- Ports, EC&FZ, and Digital Clusters to support overall margins while Maritime & Shipping and Logistics Clusters yield lower margins
- EBITDA margin to remain within 25-30% range in the medium term



#### **PBT 5Y CAGR**

FY 2024-29 **c.15%** 

 EBITDA performance together with operating leverage from capacity ramp up/utilization as well as debt and interest moderation



#### **CapEx**

FY 2025-26 **AED 3.5-4.0bn p.a.** 

 Main recipients by order of quantum: EC&FZ, Ports, and Maritime & Shipping



### Clusters Deep Dive



Saif Al Mazrouei
Chief Executive
Officer – UAE Ports



Ferdinand Veldhoven Chief Financial Officer – UAE Ports



Jacob Larsen
Group Chief Strategy
and Product Officer
– UAE Ports



Al Tamimi Chief Executive Officer - Noatum Ports



Julien Krongrad
Chief Strategy &
Commercial Officer
- Noatum Ports



Abdullah Al Hameli Chief Executive Officer – EC&FZ



Mohammed AlAhbabi Chief Financial Officer – EC&FZ



Fatima Mohamed Al Hammadi Chief Commercial Officer - KEZAD



Capt. Ammar Al Shaiba Chief Executive Officer – M&S



Niall Nolan
Chief Financial Officer
– M&S



Friedrich Portner
Chief Commercial
Officer – M&S



Samir Chaturvedi Chief Executive Officer - Noatum Logistics



**Dr. Noura Al Dhaheri**Chief Executive
Officer – Digital



Ali Abuhijleh Chief Financial Officer – Digital



Rashid Al Hosani Chief Strategy & Growth Officer – Digital

## **AGENDA**

Morning Session 2





#### **Ports Cluster**

Divisional Management UAE Ports | Noatum Ports



#### **EC&FZ Cluster**

Divisional Management Guest Speaker: Power International



#### **Maritime & Shipping Cluster**

Divisional Management



#### **Logistics Cluster**

Divisional Management



#### **Digital Cluster**

Divisional Management

# PORTS CLUSTER UAE PORTS



Saif Al Mazrouei Chief Executive Officer



Ferdinand Veldhoven Chief Financial Officer



Jakob Larsen Chief Strategy & Product Officer







## Khalifa Port Container Terminals – Significant Growth Ahead

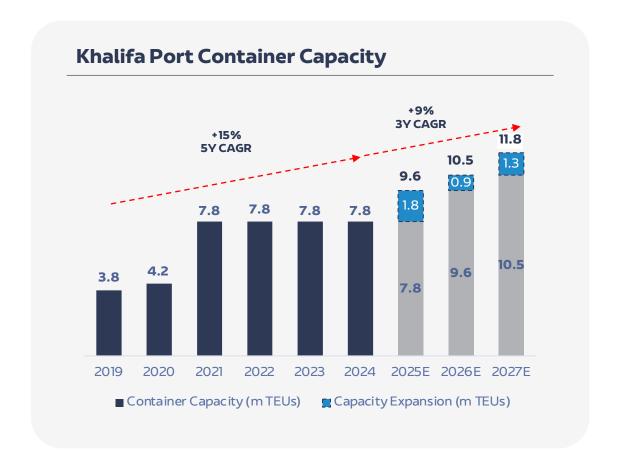
Still two options available to drive up capacity expansion

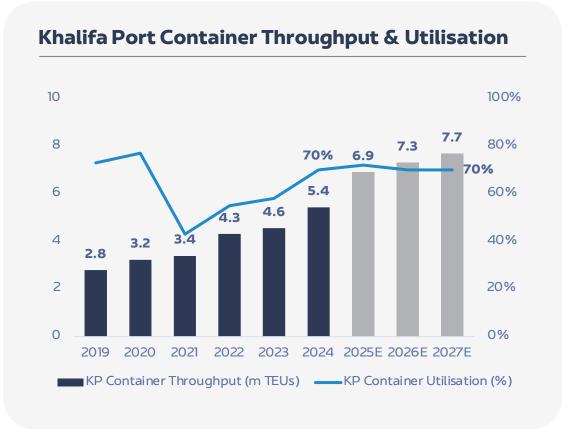
	<b>m</b> sc	COSCO	CMA CGM	
Khalifa Port – Container Terminals	ADT	CSP	СМАТК	Total
Container Capacity - 2025 (m TEUs)	5.3	2.5	1.8	9.6
Container Capacity Utilization - 2024 (%)	67%	<b>74%</b> 79% in H2-24		70%
Utilization Threshold for Triggering Expansion Option (%)		75%	85%	
Available Capacity for Expansion (m TEUs)		1.3 Expected to be called in FY25: +56% of Existing Capacity	0.9 Expected to be called in FY25: +50% of Existing Capacity	2.2 +23% of Existing Capacity
Additional Quay Wall Length (meters)		600	400	1,000
Additional Concession Area (m²)		394k	232k	626K
Fixed Concession Fee Upside (%)		44%	50%	20%



## **Khalifa Port Container Terminals - Capacity and Utilization Driven Growth**

Continuing container capacity growth over the next 3 years with steady utilization at around 70%

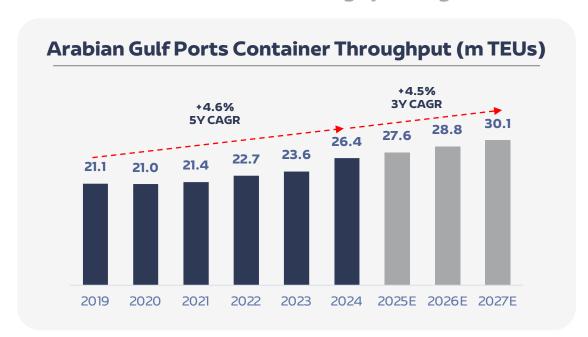






## Khalifa Port Container Terminals: Fast-Growing Market Share in a Growing Regional Market

Khalifa Port – From 13% throughput regional market share to 21% in 5 years





#### 2024 Arabian Gulf Ports Container Capacity



**7.8m TEUs** Khalifa Port, Abu Dhabi





**QTERMINALS** 7.5m TEUS

Hamad/Doha/ Ruwais Ports, Qatar







**CLICK HERE TO** 

CLICK HERE TO PLAY THE VIDEO

**70** km from Khalifa Port

20 km to Dubai South

50 km to Dubai North

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#### Inland Container Depots (ICDs) - Starting with Al Faya

A key development for Khalifa Port to drive Origin & Destination (O&D) container volumes



Inland dry port facility integrated with Khalifa Port container terminals, complementing their operations to better serve customers across the UAE



Bridging the gap between Khalifa Port and the final inland destination, **driving O&D volumes** 



**Customs bounded**, designed for quick truck turnaround, allowing fast receiving and dispatch

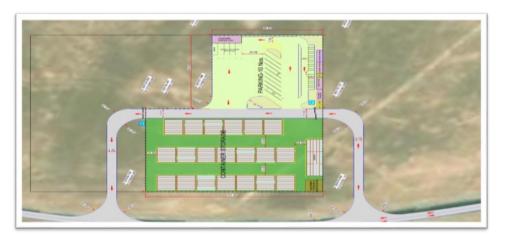


Strategically located at the 'border' of Dubai, **20km away from Dubai South, and 50km away from Dubai North** 



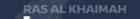
Will serve CMA CGM to start with, but developed to scale up as more volumes are routed through





#### Inland Container Depots (ICDs) Bigger Plans

5





UNITED ARAB EMIRATES

- Al Faya
- 2 Al Ain Fujairah
- 3 Fujairah Terminal
- 4 Al Ain Oman
- 6 Abu Dhabi Saudi



#### What to Expect From the New Liner Alliances & Networks



2M Alliance





Ocean Alliance









The Alliance













**2025** 

Gemini





Ocean Alliance









The Alliance









Increased focus on Middle East corridors from the Ocean Alliance & Premier Alliance

Hub & spoke principle continues

Opportunity to attract more transshipment following the changes in alliances

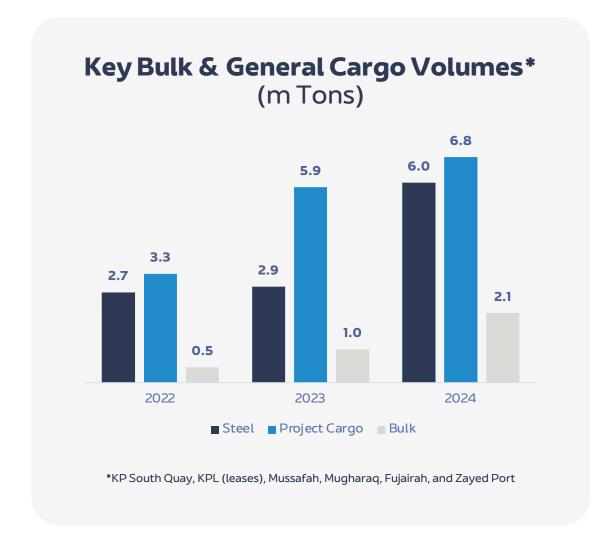
Opportunity to attract more O&D volumes with ICDs and KEZAD's projects

For Khalifa Port, opportunity to drive volume growth from CMA CGM and possibly also MSC





#### **Bulk and General Cargo – Demand Driven Expansion**





**Around 60% utilization**, optimum level to **start looking at further expansion** 



Recently signed land leases in Khalifa Port include **combined volume commitments of 16.8m tons** upon completion of ramp-up phases



Ongoing discussions with customers on noncontainerized cargo involve **LT volume commitments** 



Going forward, O&D volumes will be mostly driven by **Abu Dhabi's strong macro outlook** and **KEZAD's strong activity growth** while transshipment volumes will be driven by the set-up of **industry specific hubs** such as the already established paper pulp hub

## PORTS CLUSTER NOATUM PORTS



Mohammed Al Tamimi Chief Executive Officer



Julien Krongrad Chief Strategy & Commercial Officer



## **Who We Are**

#### 2023

ADPG closed first major international expansion with the acquisition of Spainbased Noatum

#### 2024

- Noatum Ports is created to operate ADPG's international ports network - 23 port terminals under operations or development
- Dedicated international ports team has been put in place with HQ in Abu Dhabi

#### 2025-30

- Noatum Ports targets presence in line with the Group's strategy: Middle East, Red Sea, Europe, Africa, Indian Subcontinent, Central Asia, Southeast Asia, and LatAm
- It could double its number of terminals depending on market opportunities
- It targets both greenfield (organic) and brownfield (M&A) opportunities

#### **Our Brand**

**Noatum Ports** is now AD Ports Group's international ports business with the name originating in Spain, where it successfully runs 15 multipurpose terminals, following the acquisition of Noatum Group in June 2023

#### **Our Operations**

Noatum Ports is a leading international port operator already present on 3 continents with **23 port terminals (20 are operational)**, facilitating trade and building capacity whilst connecting Abu Dhabi to its key trade countries and regions.

Noatum Ports is a **multipurpose port operator**, handling a wide range of cargo types.

#### **What Makes Us Unique**

- Ability to handle a wide range of cargo types through multipurpose ports and terminals, including containers, general cargo, Ro-Ro, and (Dry & Liquid) Bulk
- Focused and disciplined international growth strategy
- Leveraging the UAE and Abu Dhabi's G2G initiatives (CEPAs, SWFs, diplomatic relations, etc.)
- Long-term engagement with partners, host nations and clients
- AD Ports Group **financial firepower**

- Operational tenacity in both developed and emerging markets
- **Commercial independence** from shipping lines (as opposed to CMAT, APMT, TIL, AGL)
- Ability to provide full automotive solutions to Ro-Ro clients
- Commitment to employees' development, training and safety
- Sustainable approach with a commitment to enhance local communities and protect the environment





## Noatum Ports Geographic Footprint & Operations: 23 International Terminals

#### **Egypt (2 Terminals)**

#### **30-year Multipurpose** Port Concession: **SAFAGA**

- Ownership: 100%
- Container Capacity: 450K TEUs
- Dry Bulk and General Cargo Capacity: 5m tons
- Liquid Bulk Capacity: 1m tons
- RoRo Capacity: 50K CEUs
- Committed CapEx: USD 200m
- Expected start of operations: Q3 2026

#### Management Contract: TCI - ADABIYA

- Ownership: 70%
- Container Capacity: 150K TEUs
- Dry Bulk and General Cargo Capacity: 3m tons
- Existing operations

#### **Congo Brazzaville (1 Terminal)**

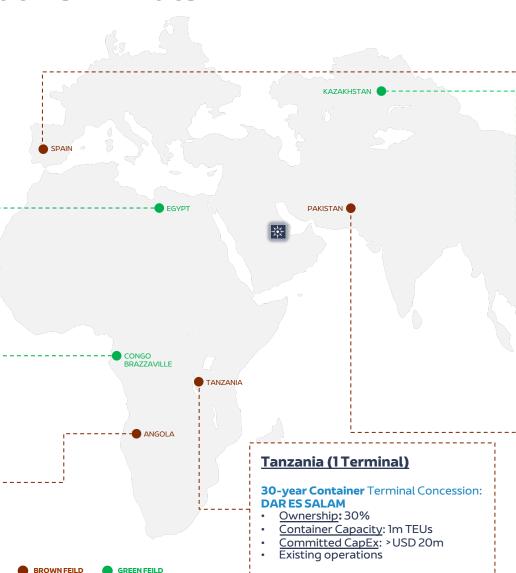
#### **30-year Multipurpose** Terminal Concession: **POINTE NOIRE**

- Ownership: 51%
- Container Capacity: 400K TEUs
- Committed CapEx: USD 220m
- Expected start of operations: Q3 2027

#### **Angola (1 Terminal)**

#### **20-year Multipurpose** Terminal Concession: **LUANDA**

- Ownership: 81% in the JV operating the terminal, 90% in the logistics JV
- Container Capacity: 350K TEUs
- Ro-Ro Capacity: 40K CEUs
- Committed CapEx: USD 250m
- Existing operations, with upgrades expected to be completed in Q12027



#### **Spain (15 Terminals)**

#### **15/42-year 15 Multipurpose** Terminals

- Ownership: 100%
- Container Capacity: 597K TEUs
- Ro-Ro Capacity: 1.65m CEUs
- Existing operations

#### Kazakhstan (1 Terminal)

#### Management Contract: Sarzha Grain Terminal - Kuryk Port

- Ownership: 51%
- Grain Cargo Capacity: 570K Tons in Phase 1
- Committed CapEx: USD 30m over 2 Phases
- Phase 1 expected to be completed in H2 2026

#### Pakistan (2 Terminals)

#### **50-year Container** Terminal Concession: **KARACHI**

- Ownership: 60%
- Container Capacity: 750K TEUs
- Utilization: 48% as of 9M 2024
- Committed CapEx: USD 220m
- Existing operations, expected completion of upgrades: 2026

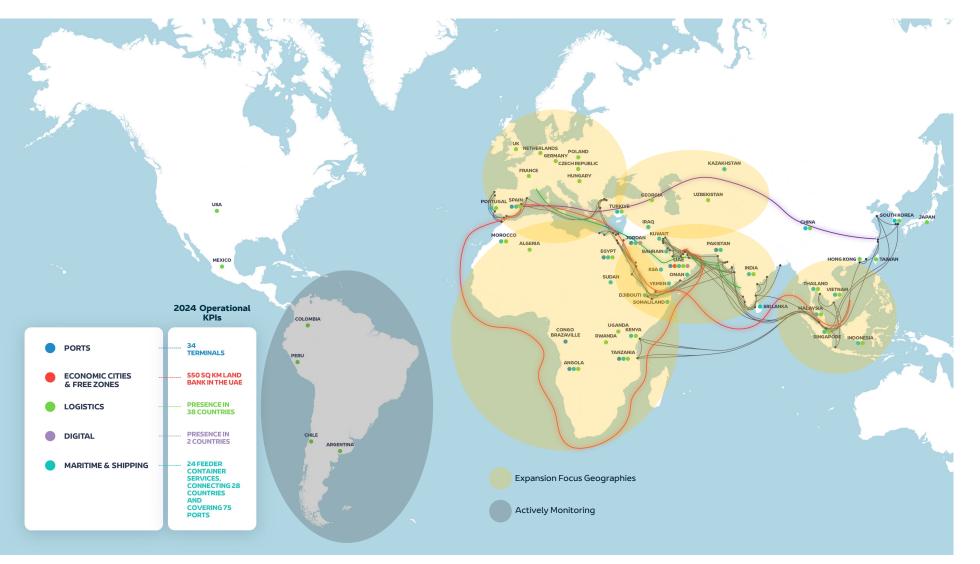
#### **25-year Multipurpose** Terminal Concession: **KARACHI**

- Ownership: 60%
- Dry Bulk & General Cargo Capacity: 14m tons
- Committed CapEx: USD 75m
- Existing operations, expected completion of first phase of upgrades: 2026





#### AD Ports Group Existing and Target Geographies





AD Ports targets presence in the following regions in the short to medium-term: Middle East, Red Sea, Europe, Africa, Indian Subcontinent, Central Asia, Southeast Asia, and LatAm



Supporting our key customers on their main trade routes and in their main markets



Supporting specific industry supply chains: Ro-Ro, Commodities, Minerals and Grains



Developing a geographic footprint alongside existing and emerging trade routes



Infrastructure assets in strategic locations connected by a dense maritime and logistics network

EAST WEST TRADE CORRIDOR (SUEZ CANAL)

MIDDLE CORRIDOR

IMEEC





#### **Industrial Contracts**

- Long-term contracts with international industrial clients
- High-value logistics with CapEx
- Support the supply chain requirements of our key clients worldwide

#### **Joint Ventures**

- Partnerships with local companies to fasttrack growth and sustain our presence
- Partnerships with our key clients worldwide to commercially derisk operations and replicate successful business model in Abu Dhabi (partnership with CMA CGM Group in the UAE and Republic of Congo)

#### M&A

- Leverage ADPG's Corporate M&A team of professionals coming from PE and Investment Banking backgrounds
- Accelerate the build-up of operational know-how and commercial outreach

#### **Cargo Verticals**

- Agri-products and fertilizers in line with the UAE food security strategy
- Cargo handling and infrastructure development for renewable energy projects
- Minerals
- Paper and pulp
- Steel industry
- Green hydrogen
- Ro-Ro

#### Leverage G2G Initiatives

- Leverage the UAE diplomatic agenda
- Leverage SWFs investments
- Leverage CEPAs and sector priorities

## Staged Geographical Development

- **Stage 1:** Develop a strong and sustainable European platform
- Stage 2: Leverage acquired know-how and expertise to be deployed in emerging markets where profitability levels are higher than in developed economies (Noatum)

#### **Global Synergies**

- Between ADPG's five vertically integrated clusters
- Ports / Marine Services / Local Agency Commercial Representation (liners, traders, cargo owners)
- Ports and Logistics Corridors (rail, trucking, dry ports)
- Ports and Economic Cities
- Ports and Digital Services (PCS, customs, online specialized trade marketplaces and platforms, etc.)





#### **Karachi Success Story**



#### **Government to Government**

- Took over the Karachi Container Terminal (KGTL) in June 2023
- Took over the Karachi Gateway Terminal Multi purpose (KGTML) in February 2024
- Commitment to grow the trade corridor



#### **Terminals Upgrades**

- KGTL: Commitment to deploy CapEx of USD 220m to increase the container terminal capacity and create confidence and trust with local stakeholders
- KGTML: Commitment to deploy CapEx of USD 75m in the first two years, followed by USD 100m further investments within 5 years, to increase efficiency and capacity



#### **Partnerships**

- With grain traders (for example) to develop essential modern commodities storage infrastructure
- Four MoUs signed in Nov-24 with the Government of Pakistan to explore transportation, maritime, rail, logistics and digital services opportunities



KGTL							
FULLY OPERATIONAL							
	2024	2026					
Container Capacity	<b>7</b> 50K TEUs	1,000K TEUs					
Container Volumes	362K TEUs	515K TEUs					
<b>Capacity Utilisation</b>	48%	52%					
Quay Length	600 meters	800 meters					
Yard Space	29 hectares						
Vessel Specs	13 meters draft	15.5 meters draft					
	290 meters loa	350 meters loa					
Key Equipment	6 STS	8 STS					
	20 RTG	24 RTG					
Connectivity	Operational rail to Lahore and other destinations						
	Road						
Unique Value Proposition	Gateway to Pakistan and Central Asia						
	High productivity STS & RTG operations						
	<ul> <li>Adjacent Bulk and General Cargo terminal providing synergy opportunities</li> </ul>						
Revenue	USD 39m	USD 68m					
EBITDA	USD 18m	USD 33m					

# **ECONOMIC CITIES**& FREE ZONES CLUSTER



**Abdullah Al Hameli** Chief Executive Officer



Mohammed AlAhbabi Chief Financial Officer



**Fatima Mohamed Al Hammadi** Chief Commercial Officer - KEZAD







مناطق خليفة الاقتصادية أبوظ KHALIFA ECONOMIC ZONES ABU DHABI













**KEZAD Al Faya** 

**KEZAD Al Haffar** 

**KEZAD Al Dhafra** 





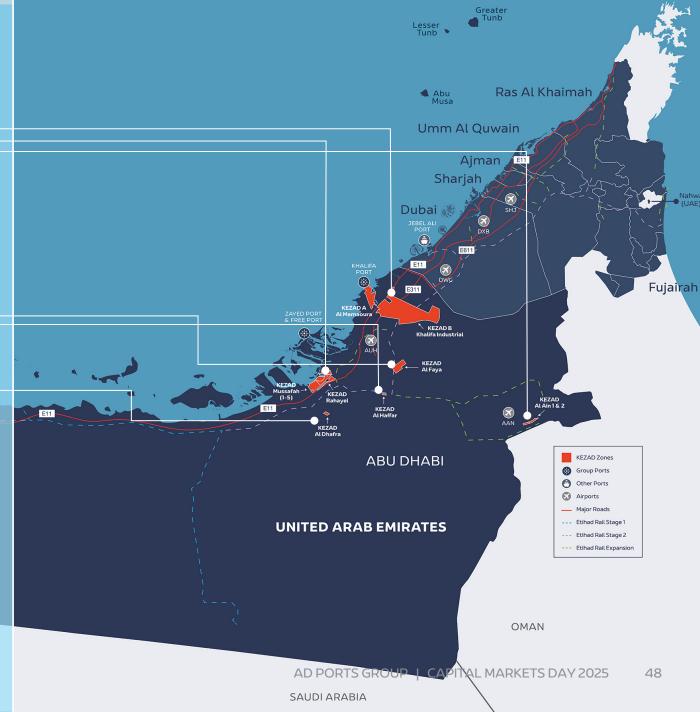








Developing one of the Largest **Business Ecosystems in the World** 





#### **KEZAD Aligned with Abu Dhabi's Economic Goals**

#### **OUR VISION**

Fully integrated industrial and economic zones part of a vibrant ports, logistics, & maritime ecosystem.

KEZAD works as an economic enabler playing a key role in Abu Dhabi's diversification and industrial development.

#### **OUR MISSION**

Providing access to infrastructure, tailored services and shared assets. Focused on:

- Boosting economic and social impact
- Accelerating investor base growth
- Attracting strategic FDIs
- Maximizing shareholder value



Working collaboratively with all stakeholders to create a world class and well-planned business cities that attract investments from domestic, regional and global players



#### **Operation 300bn**

Raise the industrial sector's contribution to GDP from AED 133 billion to AED 300 billion by 2031



#### **Abu Dhabi Economic Vision 2030**

Aims to achieve effective economic transformation of the emirate's economic base



#### **Industrial Strategy**

AED 10 billion investment by the Abu Dhabi government to double the size of the manufacturing sector to AED 172 billion and increase non-oil exports by 148% to AED 179 billion by 2031



#### **Abu Dhabi Falcon Strategy**

USD 1 trillion target requires non-oil GDP growth of 8-12% (CAGR) and non-oil productivity growth of 5-9% (CAGR) in 2022-2040



談

KEZAD Offering & Capabilities: Integrated Ecosystem and Scalable Facilities



**Serviced Land Plots** Industrial, logistics, etc.



**Pre-built Facilities**Warehouses, cold stores and LIUs



Build-to-Suit (BTS)
Solutions
Custom-made development



**Industrial Services & Gas**Gas, Waste Management,
Treated water, Cooling etc



**Staff Accommodation**Worker communities



**Commercial Spaces**Offices, shared workspace, retail



**Start-up & SME Offerings** Accelerators and Incubation Centres





## SDEIRA: A Leading Staff Accommodation Platform



Strategic **Partnerships** 



Capacity Expansion



High-quality Integrated Accommodation Solutions



Capability Building and Operational Excellence



Modern and Fully Serviced Amenities



Convenient Locations



Competitive **Prices** 



Customized Services





## **KEZAD Value Proposition**

#### **PRODUCTS & SOLUTIONS**

Targeted solutions through scalable facilities and integrated ecosystem.

#### **COST**

Low operating costs through state-of-the-art infrastructure and competitive offerings (e.g., Land Rebate Incentive Program, Energy Tariff Incentive Program)

#### COMMUNITY

Development of residential communities with world-class amenities.

#### CUSTOMER



#### **SMART ZONE**

Integrating digital technologies to enhance clients' and residents' value (e.g., KEZAD One-Stop-Shop solution from setup to construction).

#### **FEEDSTOCK & UTILITIES**

Access to raw materials and utilities network (e.g., aluminum, polymer, and steel customers can source up to 70% of raw materials locally).

#### ACCESS TO MARKETS

Unlocking local, regional, and global markets through state-of-the-art multimodal connectivity via Multilane Highways, Sea Ports, National Rail Network, and International Airports.





#### Hosting over 2,100 Clients in 17 Sectors





















Metals

**Automotive** 

**Plastics & Polymers** 

Life **Sciences**  Oil & Gas

Food & **Agtech** 

**Building** Materials Speciality Chemicals

Retail & Logistics

Hi-Tech & **Green Energy** 

#### **Domestic / Regional Brands**





































































pack exeed hotpack ROBUST STEEL









































## Creating Dedicated Industry Hubs to Attract Players Across the Full Value Chain





### Metal & Construction Building Materials

Metal Park - Purpose built development for metal industries of 450K sqm
Timeline: Q2 2025





#### Food & Agtech Park

**Agtech Park** in Al Ain Industrial City - the region's largest tech-enabled fresh produce vertical farming hub with **2 million sqm** at full scale **Timeline: Phase 1 in Q4 2025** 

**Abu Dhabi Food Hub** - 3.3 million sqm of multicommodity wholesale food marketplace at KEZAD **Timeline: Phase 1 in 2026** 

Established food processing zone in KEZAD Area A

KEZAD Al Haffar- Souq & livestock market





#### **Automotive & Mobility**

**Rahayel -** Established 1.4 million sqm of dedicated areas for the auto industry, being developed as an integrated hub with a full range of auto-related businesses and supporting services: showrooms, service centers and workshops, vehicle testing, inspection facility, and registration & licensing bodies.

Phase 1 of commercial and retail assets in Q2 2025

**Global Auto Hub** of 3.3 million sqm, catering for international auto trade and services

Timeline: Phase 1 in 2026











UAE

Mozambique

## Who are we?

Our journey began in 1991 with a focus on iron ore mining in India. Over the years, we've expanded beyond our roots, diversifying operations across various geographies. In Odisha, we established the heart of our iron ore operations, while strengthening domestic capabilities in Tamil Nadu. In 2017, we took a significant global leap by commissioning a limestone mine in Fujairah, UAE, followed by the launch of a state-of-theart Quick Lime plant. Our global footprint extended further with strategic ventures in Mozambique for key minerals.

With a focus on cutting-edge technology and innovation, we are now setting up the first Ferro Alloys production plant in the UAE, located in the Khalifa Economic Zone (KEZAD), Abu Dhabi, with a production capacity of 120,000 TPA. As demand for new-age materials continues to rise, Bathwal Corporation is well-positioned to meet these evolving needs. Guided by the philosophy of "Think Local, Be Global," we seamlessly blend local expertise with global opportunities, creating a sustainable legacy of growth and innovation.



## **Business Roadmap**

2009

1991 En

in India

Enter the steel industry to integrate irone ore mine

2017

UAE a Limestone Mine in Fujairah 2023

Became 3rd largest exporters of limestone from UAE 2025

of ferro alloy plant (KEZAD), Abu Dhabi

- integrating limestone

2024

Commissioned

quick lime plant





## **Key Features of the Project:**

- O Made in UAE: Making the UAE steel industry self-sufficient
- O Job Creation: Approximately 200
- O From UAE to The World: UAE to become net exporter of Ferro Alloy
- O Products: Ferro Manganese, Silico Manganese, Ferro Chrome
- O Special Products: Low Carbon Ferro Alloy
- O Plant Capacity: 4 X18 MVA Submerged ARC Furnace
- O Production Capacity: 120,000 TPA
- O Project Completion Target: Dec 2025



#### Why Abu Dhabi?



**Strategic Location:** Excellent connectivity to major transportation networks, including ports, airports, and highways.



Infrastructure and Utilities: KEZAD provides well-developed infrastructure and utilities, including reliable power supply, water resources, and advanced logistics facilities.



**Eco System:** Abu Dhabi offers a supportive ecosystem through enablers like ADP, Kezad, DED, and IDB, facilitating project approvals, operations, material procurement, logistics, and infrastructure management.



Access to Raw Materials: Access to abundant sources of raw materials required for Ferro Alloys production, such as iron ore and manganese ore.



**Economic Diversification:** Developing the Ferro Alloys sector in Abu Dhabi aligns with the region's economic diversification goals.



**Fiscal Benefits:** In terms of various incentives, hence it is a preferred investment destination in the Middle East.



Business-Friendly Environment: A business-friendly environment with investor-friendly policies, transparent regulations, and ease of doing business.



Market Access: The UAE and the broader Gulf Cooperation Council (GCC) region serve as a significant market for Ferro Alloys products.



**Lower Power Costs:** Continuous power supply

## MARITIME & SHIPPING CLUSTER



Capt. Ammar Al Shaiba Chief Executive Officer



Niall Nolan Chief Financial Officer



Friedrich Portner
Chief Commercial Officer





#### A Coherent and Diverse Portfolio

#### Creating a natural hedge and earnings resilience with exposure to different market dynamics and cycles



#### **Shipping & Transshipment**

#### China to Med

- Container Feeders & NVOCC
- Dry Bulk
- Ro-Ro/Multipurpose
- Transshipment
- Tankers



#### **Agencies & Services**

#### Africa, Med, GCC, Asia

- Port Agencies & Services
- Ship Services
- Commercial Representation
- Specialized Maritime Services



#### Offshore & Subsea

#### GCC & S.E. Asia

- Offshore Support Vessels
- Logistic Bases & Offshore Transport
- Diving & Subsea Solutions



#### Repairs & Shipbuilding

#### UAE

- Ship Repair & Drydocking
- Ship-building
- Conversion & Retrofitting



#### Marine Services & Public Transportation

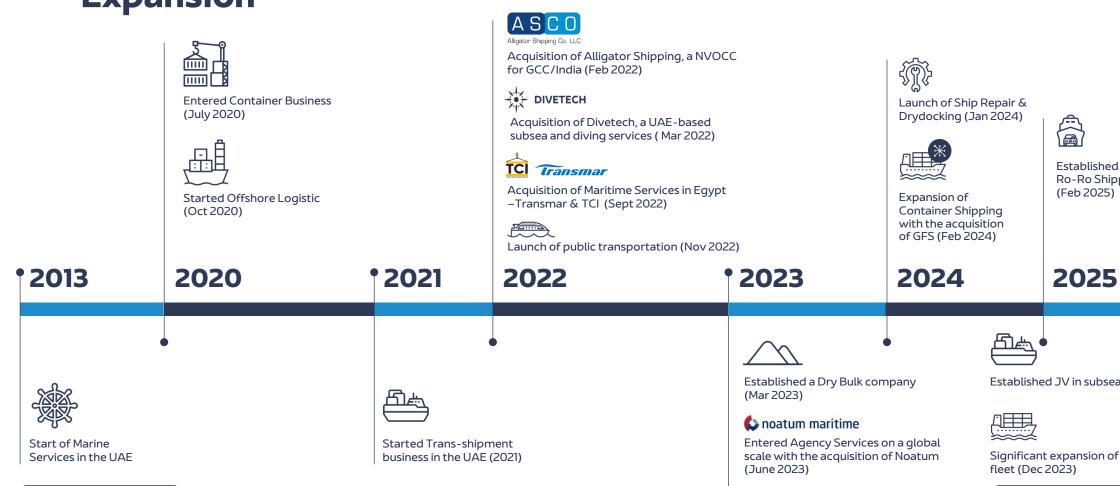
#### **Mainly GCC**

- Marine Port Services
- Open Sea Towage
- Bunkering Solutions
- Navigational Aids
- Taxi boats & Coastal Ferries





## Built from Scratch in Four Years Through Organic and Inorganic Expansion





Started Tanker operations and Capsian footprint (June 2023)

Established JV in subsea (July 2023)

Established JV in

Ro-Ro Shipping

(Feb 2025)

Significant expansion of Offshore vessel fleet (Dec 2023)



247 Vessels





#### 7 Key Principles to Ensure Sustainable Growth Going Forward

Well-equipped to shift with global trade dynamics and support AD Ports Group's ecosystem in its key geographies

1.

#### **Business Diversity**

Allows to benefit from market tailwinds and reduces portfolio volatility

2.



#### Scale

Allows to serve large accounts, access premium markets/players, and widen customer base

3.

#### **Creation of Synergies**

Within the Maritime Cluster inter-cluster across AD Ports Group

4.



#### Agility and Speed to Market

Allows to respond quickly to changing market trends and dynamics by doubling down in growth sectors and exiting declining business segments. Use of our expertise to build a well-balanced portfolio and create an operating model that reacts quickly to market dynamics

**5**.



#### Develop

World-class enablers incl. talent pool, processes & systems as well as operational excellence

6.



#### Support

The UAE and AD Ports Group's vision to be a trade enabler via world class Maritime & Shipping services **7.** 



#### **Contracted Business**

A more stable and resilient business through medium to longterm contracts when possible vs. spot business



#### 2025 Will Focus on 5 Key Elements



#### **Tanker Business**

Strategic collaboration in multiple countries for their import/export of petroleum products





#### Ro-Ro

ride the cycle

Launch of a new platform for feeder services, serving and connecting key hubs

**Offshore & Subsea** 

Synergizing the business to



#### **Optimization**

Continued work on optimization and synergies to create a lean, efficient organization



#### **Container**

Rejuvenation of vessel fleet and expansion into Africa



## LOGISTICS



Samir Chaturvedi Chief Executive Officer

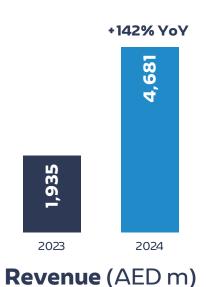




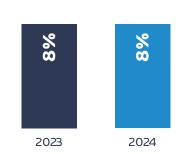


#### Building-Up on Strong Foundations









**EBITDA Margin** (%)

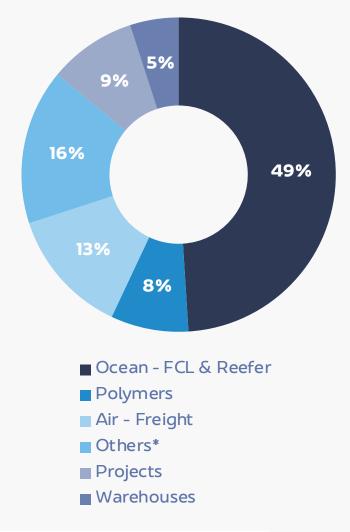
#### **KEY VERTICALS**

- Oil & Gas
- Energy

- Industrial
- Mining

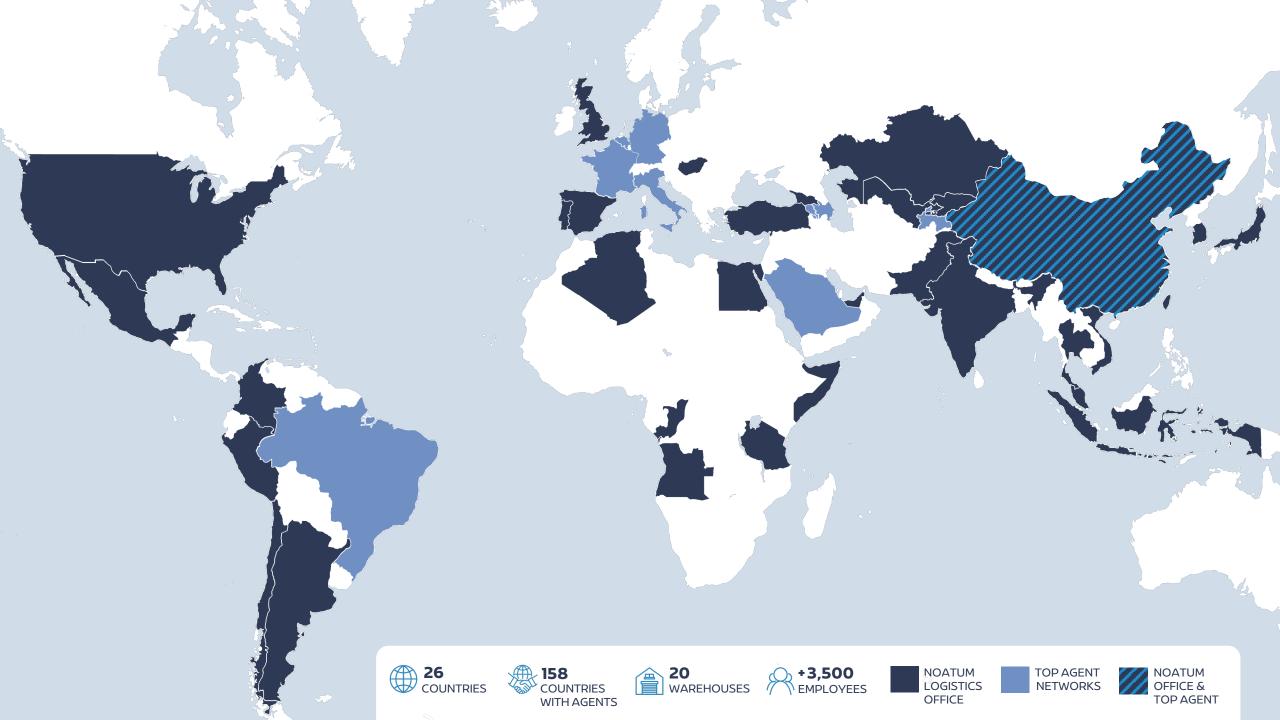
- Fashion & Retail
- Food Industry

#### 2024 Revenue Breakdown



<sup>\*</sup>Others include project logistics, LCL, overland, etc.







#### Transforming Noatum Logistics

Embarking on a journey of growth driven by a mix of structure optimization as well as organic and inorganic growth

Leveraging ADPG network and Creating an agile culture for faster assets, with geographic expansion decision-making and quicker aligned with the overall group customer reach strategy Renewed and stronger leadership team focusing on enhancing what is already successful and creating new platforms for growth Growing our existing customer base by expanding our offering Selective M&A to boost growth and increasing focus on product



## Offering a Unique Value Proposition to Customers by Leveraging AD Ports Group's Capabilities and Network



"We grow our services and scope to serve our customers by leveraging on AD Ports ecosystem, creating a dominant position on identified trade lanes and supply chains"





#### Working from Within to Serve our Customers

For further agility and a more effective and quicker decision-making process

"We are pivoting from a rigid structure to a fast-paced **Matrix Organization**, with the **customer at the center** and creating a clear and agile **Governance & Management model**"





## Focus on Product Development and Service Offering to Grow Customer Base and Improve Yields

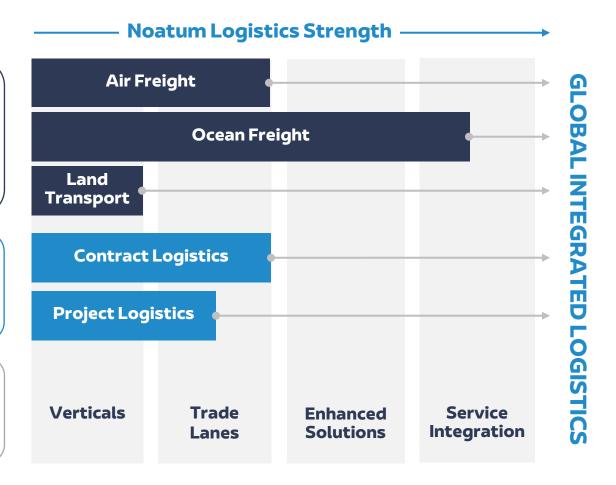
Spreading our capabilities and service offering across our global operations and network

Strategy to develop a value-added solution mindset, balanced capabilities across the globe and promoting internal integration, to adapt quickly to changes in the market

Strengthening the volume of our core products Immediate synergies, greater purchasing power, and position reinforcement.

X-selling into other products
We build customer loyalty

Develop core enablers
Increase our value creation
to the customer







## Customer-Led Growth Strategy While Aligned With the Group's Strategy for Geographic Expansion

Remaining adaptable to capture opportunities



To consolidate presence in existing markets by expanding our logistics supply chain capabilities

**Products** 



To expand into new geographies aligned with key trade markets and routes

Geographical Expansion



To enter or strengthen our logistics supply chain capabilities in specific industries

Verticals and

Specialization





## Uncertainty in the Red Sea and on US Tariffs Create Challenges but also Opportunities

#### A combination of organic growth and bolt-on M&A

#### **US Tariffs**

- Limited exposure to US trade Mid single-digit revenue contribution in 2024
- Likely to accelerate Global South trade

#### **Red Sea Disruptions**

- Global shipping companies are still not ready to return to the Red Sea trade route because the situation remains uncertain with fears that attacks could intensify again
- Narrative on the conflict and thus on the Red Sea disruptions keeps on changing
- Container freight rates are likely to soften in 2025 given the unfavorable supply-demand dynamics
- Fleet renewal would be a way for global shipping lines to regulate supply and demand dynamics over the medium-term

#### **Noatum Logistics Plan**

Focus on tight procurement strategies to mitigate cost fluctuations and maximize opportunities from potential volume increases without overexposing to market volatility





## DIGITAL



**Dr. Noura Al Dhaheri** Chief Executive Officer - Digital



**Ali Abuhijleh** Chief Financial Officer - Digital



Rashid Al Hosani Chief Strategy & Growth Officer – Digital







#### Digitalising Trade for AD Ports Group

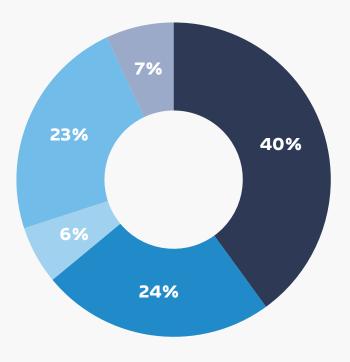
#### Four-Fold Approach to Trade Digitalisation

- Synergy Optimisation Integrate operations of the Group and deliver scalability to support its rapid growth through acquisitions, joint ventures, and investments
- Innovation Adaption Explore cutting-edge technologies such as AI, robotics, autonomous solutions, etc. and promote adoption across the Group
- International Expansion Support AD Ports Group's international reach with digital solutions, enhancing the Group's value proposition
- Portfolio Expansion Provide a suite of modular and interoperable solutions that digitalise the end-to-end trade value chain, leveraging investments, partnerships, and inhouse capabilities





#### 2024 Revenue Breakdown

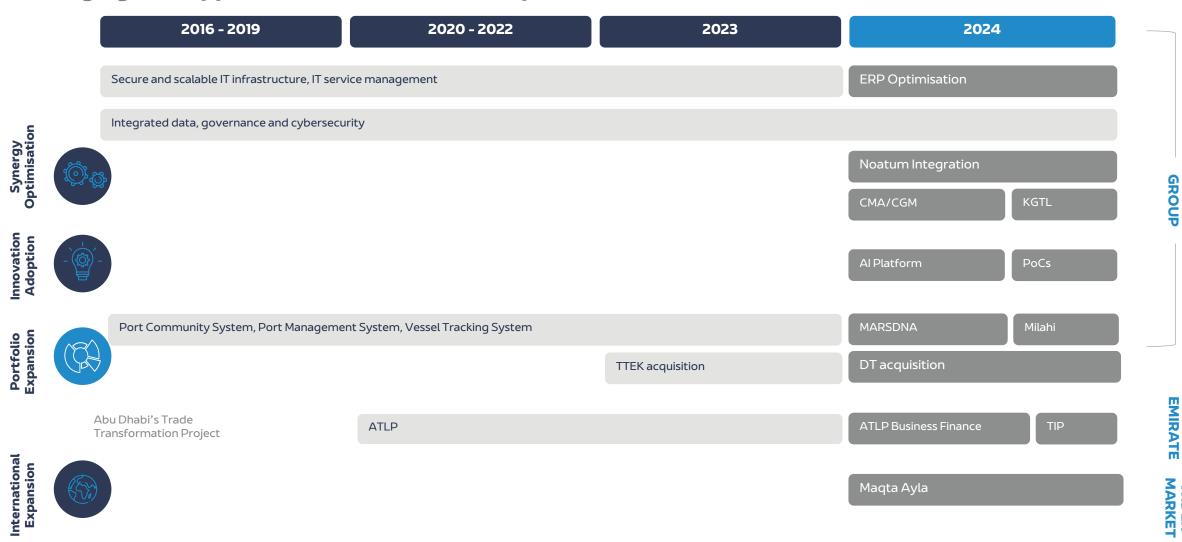


- M&S & IT Intercompany
- External Projects/M&S
- Single Window & Margo
- Foreign Labour Services (FLS)
- Security Services



#### Application of the Four-Fold Approach in 2024

Leveraging new opportunities across the Group, the Emirate, and the wider market



## Internal Digital Enablement



**130** 

Total Digital Initiatives

In-flight or starting Mid 2024 or 2025















Initiatives



	Enterprise IT for <b>ADPG</b>	Digital for <b>Ports Cluste</b> r	Digital for <b>Maritime &amp; Shipping Guster</b>	Digital for <b>EC &amp; FZ Cluster</b>	Digital for <b>Logistic Cluster</b>
Initiatives by Cluster / Shared	24 Initiatives	28 Initiatives	30 Initiatives	27 Initiatives	21 Initiatives

## **Our Ambition**

To support AD Ports Group with digital solutions for the entire supply chain



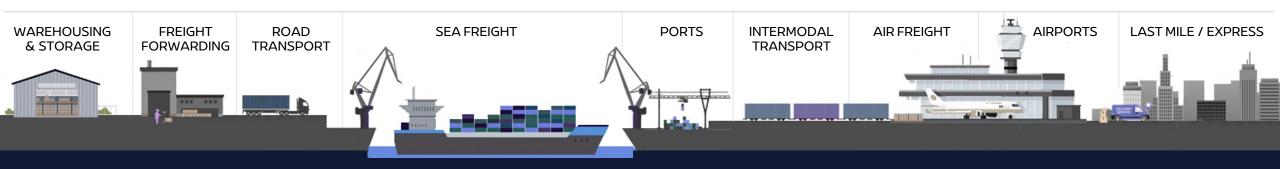
#### World class in-house solutions:

- Ports Community System PCS
- Ports Management System MARSA
- Vessel Tracking System



#### World class acquired solutions:

- TTEK: Al-powered customs management system
- Dubai Technologies: Transport and smart mobility system





#### **Enabling Group-Wide Offerings**



### Smart Ports & Maritime

- Automated Gate Management
- Container Tracking
- Digital Port Twin
- On-Prem Mobile Data Centre
- · Maritime Emissions Portal
- Port Community System
- Port Management Information System
- Terminal Operating System
- Vessel Tracking
- Vessel Traffic Management



### Trade Facilitation

- Customs Management System
- · Customs Risk Assessment
- · Trade Single Window
- Virtual Trade Corridor

For G2G originated opportunities, trade digitalistion solutions are a mean to enter new markets or gain more market share for the Group



#### Intelligent Mobility

- Fleet Telematics
- Fleet Management System
- Smart Driving Analytics
- Smart Waste Transportation Management



## Integrated Logistics

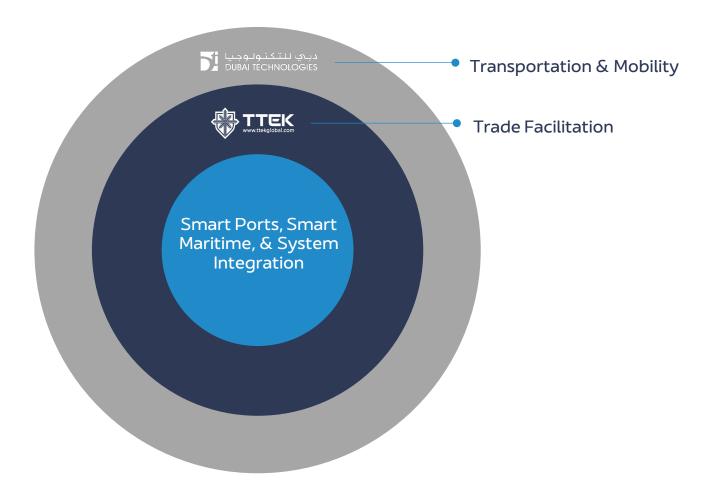
- · Advanced Fleet Dispatching
- Cold Chain Management
- Electronic Cargo Seal
- Fleet Management System
- Track & Trace Solutions
- Truck Management System

Recent contract for the new Al Madouneh Customs Centre in Amman, Jordan includes state-ofthe-art customs management solutions





#### M&A to Drive Portfolio Expansion and Enhance Value Proposition



**Digital's Core Products** included solutions for smart ports, smart maritime, and system integration

**TTEK Acquisition** enabled a more comprehensive trade digitalisation portfolio with the addition of AI-powered solutions for customs management

#### **Dubai Technologies Acquisition**

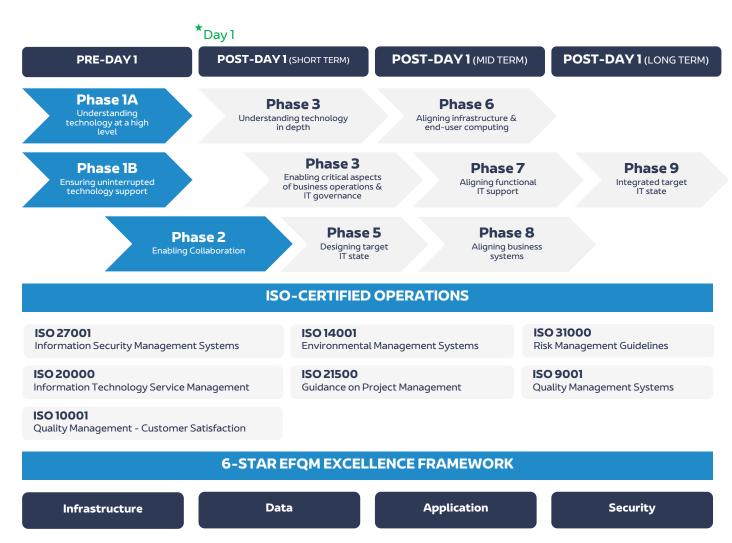
furthered the solution portfolio expansion with the addition of transportation and mobility solutions that have the potential to enable governments and businesses to digitally connect major parts of the supply chain as well as manage the mobility segment of smart cities



## Seamless Technology Integration of Noatum Sets a Good Precedent for Future M&A

A robust plan elevating technology at the centre of Post Merger Integration, underpinned by world-class standards and excellence frameworks, leveraging a tech integration playbook, is set to deliver at the end of the integration:

- **Enhanced Employee Experience** through unified communication and collaboration opportunities
- **Unified Customer Insights** through an integrated CRM platform for the Group
- **Robust Data Governance & Cybersecurity** with integrated Enterprise Applications, onpremise data-centers, and stringent data and cybersecurity policies
- **Integrated Business Intelligence** for decision making across the Group's expansive scale of operations







### Enabling Data Intelligence and Insights for Informed Decision





















































































#### Leading Enterprise-Wide Al Transformation

#### Nearing Level 3 maturity with robust strategic framework defining Al advancements

#### **Al Trends** Engage suppliers to understand Al roadmap Keep pulse on the latest Al advancements · Monitor competition's Al transformation Monitor Al trends in the industry **Transformation** Framework at Level 5 Maturity Al Strategy • Define Al implementation priorities Specify Al implementation purpose Develop Al roadmap blue-print **Organisation** · Document and leverage existing processes to integrate Al with CRM/customer interactions

Provide suitable IT infrastructure

**Data** 

- Unified enterprise data structure
- High quality data with robust security measures
- Efficient, scalable, and reliable data management
- Clearly articulated data privacy and access controls

Controls

- Continuous validation for accuracy and effectiveness
- Measure enhancements: efficiency, productivity, or satisfaction

Responsible Al

- Ensure fairness and transparency, eliminating biases
- Ensure safe and equitable use
- Robust internal policies to define actions, shape behaviours and clear standards for what AI should be

People

- Create an AI-employee friendly environment
- Ensure engaged leadership to promote Al adoption, led by CDIO
- Upskill people with training programmes
- Attract Al-skilled new talent, when possible

Level 1 - Initial: Organization begins to explore AI, with limited awareness and minimal Al strategy.

Level 2 - Developing: Growing awareness of the potential of AI, with efforts to align AI with organization's strategy, though not fully structured or integrated.

**Level 3** - Defined: Al initiatives are operational, and a clear Al Strategy and Roadmap is rolled out.

Level 4 - Managed: Al is further integrated across the organization, focusing on enhancing efficiency, data use, and staff development.

Level 5 - Optimized: Al is central to organizational strategy, driving innovation and delivering significant added value to internal and external stakeholders.





## THANK YOU

24<sup>th</sup> February 2025